



C.U.SHAH UNIVERSITY
VBt's Institute of Commerce,
Wadhwan city
W.e.f.- June 2018

FACULTY OF COMMERCE
DEPARTMENT OF: - Bachelor of Commerce (B.Com)
SEMESTER: - VI
CODE: - 4CO06BEN2
NAME: Business Environment-II

Teaching & Evaluation Scheme:-

Sr. No	Subject Code	Name of the Subject	Teaching Hours / Week				Credits	Evaluation Scheme							
			Th	Tu	Pr	Total		Theory				Practical			Total Marks
								Sessional Exam		University Exam		Internal		Uni	
								Marks	Hr/s	Marks	Hr/s	Pr / Viva	T W	Pr	
1	4CO06BEN2	Business Environment-II	3	-	-	3	3	30	1 ¹ / ₂	70	3	--	--	--	100

Objectives:

The objective of the syllabus to keep aware the students about the problems arising at national and international level on account of the process of liberalization and globalization

Course Outline

Units	Content	No. of Hours
1	A BIRD'S EYE VIEW OF DIFFERENT ECONOMIC SECTORS: Industries: - Features of Indian Industries. - Problems of cottage and small scale industries. Agriculture: - Problem of low agriculture productivity in India. - Effects of new agriculture strategy	11
2	ROLE OF GOVT. AND IT'S POLICIES IN INDIAN ECONOMY: Monetary Policy : - It's effect on Indian Business Environment. Fiscal Policy : - It's importance in the concept of welfare state. It's effect on Business Environment	13

	Import – Export Policy : - Main provision of recent Import – Export policies with reference to globalization Industrial Policy : - Current Industrial Policy. - It's effects on Business Environment. - Special Economic Zone (SEZ)	
3	ROLE OF GOVT. AND IT'S POLICIES IN INDIAN ECONOMY: Process of Privatization and Disinvestment : - Meaning - Need of Privatization in Indian Economy. - Effects of Privatization in the field of development \ of Business. Foreign Investment : - Modern trends of foreign investment in India	11
4	PLANNING IN INDIA: - Current five year plan : - Objectives and main programs - Sectorial allocations of resources. - Overall evaluation of planning - NitiAyog	10
	Total Hours	45

Learning Outcomes :-

Theoretical Outcome:- Students can learn Theoretical aspect of Business Environment.

Teaching and Learning methodology:- The following pedagogical tools will be Used to teach this course:

- (A) Lectures
- (B) Case discussions
- (C) Assignments / Class participation / Quiz etc.

Reference Books:

1. Economic Foundations Of Business Environment By S.R. Pandiyan – Himalaya Publication
2. Economic Environment for Business by Mishra & Puri - Himalaya Publication